

Sponsor Prospectus



devops summit. amsterdam

Connection – Interaction – Transformation

Nov 24th, 2022



Welcome to the fifth edition of DevOps Summit Amsterdam, powered by Xebia

The one-day conference for leaders in
IT transformation in Europe and beyond

The program covers topics such as transformative leadership, FinOps and sustainability as well as talent scarcity, diversity, and inclusion. Our speakers are European C-level speakers.

We offer a one-day program with a variety of inspiring keynotes, focus talks and interactive round table sessions. The program will also give room for breaks and hallway conversations, a top of the bill lunch experience. The event will be closed with an inspiring keynote and drinks.

The event will be held at the Xebia premises in Amsterdam: the inspiring location at the Wibautstraat is at the center of the Amsterdam tech knowledge district.

Catering for the needs of our target audience:

The typical participant of DevOps Summit Amsterdam is a decision maker and/or budget holder for larger IT transformation projects, e.g., software implementation, Cloud platform technology or DevOps transformation.

%	2018	2019	2020	2021
IT Management	53	63	45	85
Project/ Program Management	21	22	25	11
DevOps Engineers	26	15	30	4

Number of participants

2018: 171

2019: 175

2020 (online): 225



Why sponsor DevOps Summit Amsterdam?

- You will gain direct and exclusive access to a selected group of C-level participants.
- Receive the registration details of the participants after the event.
[name, email, function]
- Showcase your DevOps proposition and get in touch with the participants in intimate roundtable sessions.
- Opportunity to invite your target leads/ key accounts to the event
[subject to event capacity]
- We will make sure your brand is displayed prominently online
[event website & social media]
- Digital Goodiebag: get your piece of content delivered to the audience's inbox.
A sustainable and eco-friendly alternative to a conventional goodiebag.
The Digital Goodiebag mailing will be sent to all participants right after the conference has ended, generating an average open rate of 67% and a CTR of 20%
- Become a sponsor of the 2022 edition of DevOps Summit Amsterdam: **3000 EUR**

If you are interested in sponsoring DevOps Summit Amsterdam 2022, please contact:
Aila Albrecht (aalbrecht@xebia.com)
www.devopssummit.amsterdam
+31 6 15 89 02 77

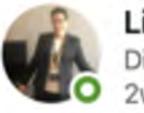


Social Snippets from earlier editions




Bojan Radulovic • 2nd
DevOps Engineer and Blockchain Enthusiast
2w


Proud to participate in such a great event! Today I had a couple of nice conversations with people from leading tech companies like [#github](#) [#cloudbees](#) [#jenkins](#) [#docker](#) [#xebialabs](#) who are also sponsoring this event, software they are standing behind is brilliant 🍌 [#dosams](#) [#amsterdam](#)



Liat Palace • 1st
Director, Head of Agile and DevOps implementation
2w • Edited

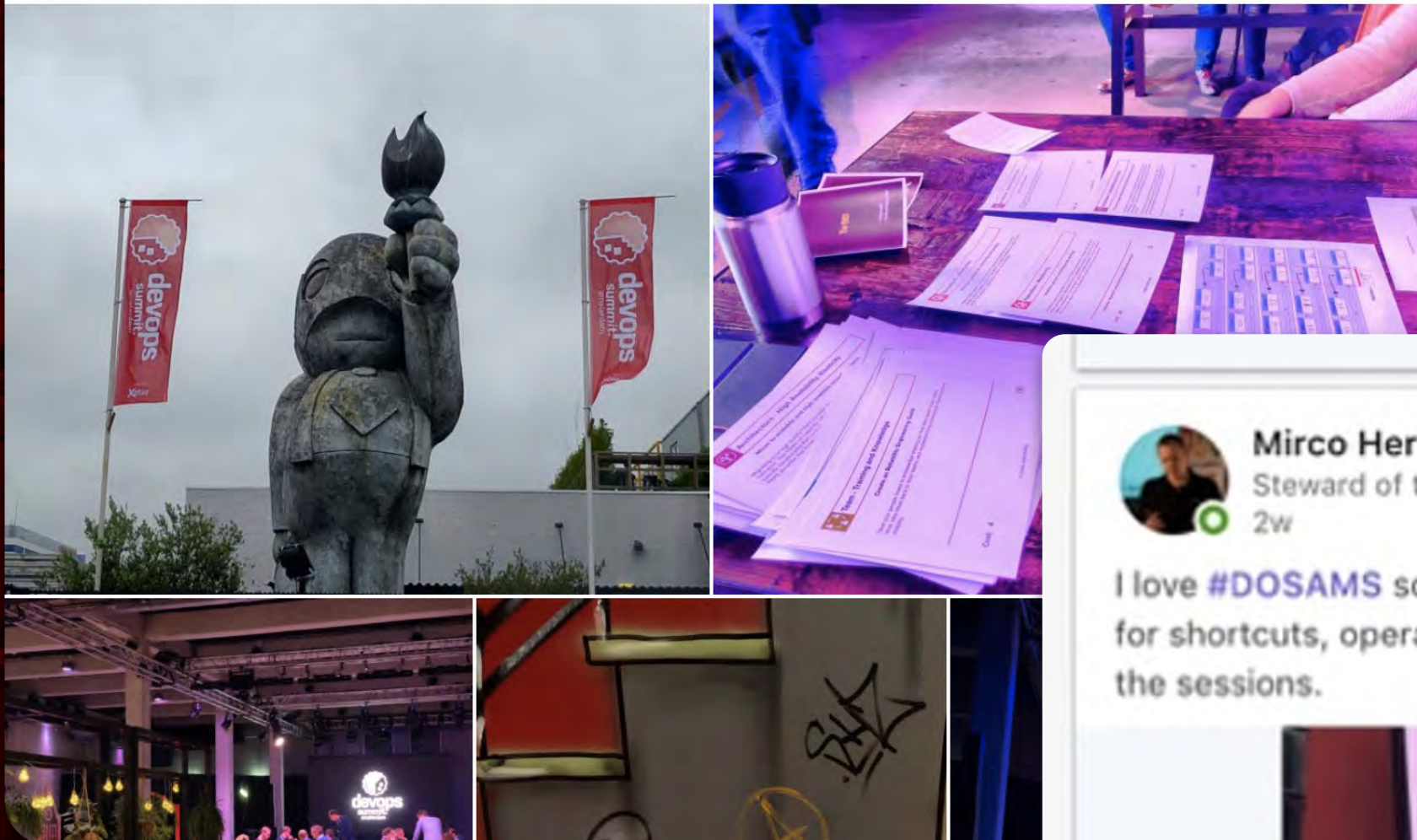
I had the honor and privilege to speak this year on DevOps Summit Amsterdam. I met fascinating people. I wanted to thank [Aila Albrecht](#), [Ellis de Haan](#) and [Xebia](#) team for magnificent event. I wanted to thank [Vivian Acquah](#) and [Christo Nel](#) for the inspiration. [#DOSAMS](#) [#devops](#)





Sascha Schärlich • 1st
DevOps Evangelist & Product Owner bei Deutsche Telekom IT GmbH
11mo • 🌐

I just had two very interesting days on the DevOps Summit Amsterdam, the workshops yesterday were great, the presentations today were also really inspiring! I have gathered so many insights and advices, now I just have to figure out how to implement them in our company! Thanks to the host [Ellis de Haan](#) and all the great speakers ([Mik Kersten](#), [Christiaan van der Waal](#), [Liat Palace](#), [Christo Nel](#), [Iwan Eising](#), [Thiago de Faria](#), [Claes Adamsson](#), [Michiel Sens](#), [Mark Schwartz](#)) I had the chance to hear and meet today! [#dosams](#) [#devops](#) [#gowiththeflow](#)






Manuel Pais
[@manupaisable](#)

First time giving my [@TeamTopologies](#) workshop at an old peanut factory! Nice choice for [#DOSAMS](#) . And great engaged audience with insightful questions!

[Tweet vertalen](#)







Davy Kenis • 3rd+
Freelance Consultant | DevOps CI/CD | Test Manager - Test Expert | Agile & S...
3w • Edited

[#DOSAMS](#) you were great. Inspiring day in Amsterdam at the devops summit! Special thanks to this guy for the inspiration and learnings [Mark Schwartz](#) !!

Looking forward to read the book(s) [#WarPeaceIT](#)

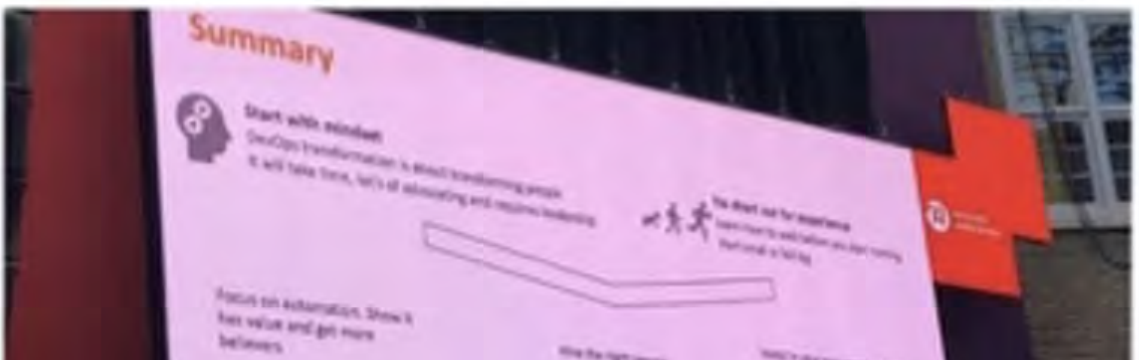
[#inspirationspeaker](#) [#stoppowerpoints](#) [#napoleon](#) 😊 [#riskmanagement](#)





Mirco Hering • 1st
Steward of the APAC Agile/DevOps practice at Accenture - Blogger, Author, ...
2w

I love [#DOSAMS](#) so far. The messages are on point: mindset matters, don't go for shortcuts, operating models need to change. Looking forward to the rest of the sessions.



Als antwoord op [@MircoHering](#)

What is [#DOSAMS](#) ?

14:12 - 8 nov. 2018

1

Je antwoord tweeten



Mirco Hering [@MircoHering](#) · 8 nov.
Als antwoord op [@ScottPrugh](#)
DevOps summit Amsterdam -> the devops event in continental Europe I would say.



nicole forsgren
[@nicolefv](#)

Volg je nu

Yay! I just got bath bombs for a speaker gift! (In absolutely gorgeous wrapping I can reuse). 🇨🇳 🌟

So many thanks to [@Xebia](#) for being amazing hosts and for putting on such a wonderful event. Day 2 of [#AMSDOS](#) is tomorrow!

[Tweet vertalen](#)

17:44 - 8 nov. 2018

Jenn Briden

3 retweets 26 vind-ik-leuks





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