

Get into the flow of writing  
blogs at a frequent interval

Tell me why you want to  
write blogs...

Tell me about your  
obstacles....

# Why write blogs? It is the easiest way ....

- To share knowledge...
- To show your experience...
- To show your expertise...
- To get into new stuff...
- To get on the radar with customers and peers

# But writing a blog takes time.....

- Yes...
- But it will get easier...
- If you do it more often....
- Aside from the writing time, there is (pre) thinking time too!
- Tech blogs are even more time consuming...



# What topics?

- I tend to write blogs on problems I encounter in my day-to-day work
- The problems I encounter, will be encountered by my peers
- The problems they encounter they will search for on the internet
  
- Easy on time => Write about what you do during the day
- Want to write about a different topic? Get an assignment to match!

# Long stories or short stories?

- On any given story you can find dozens of threads to tell
- The longer the story, the harder it is to get it “right”
- People value documentation, but nobody reads stuff
- I recommend short stories, but do not exclude long stories (I am not good at those myself).

# Get into the flow....

- Set yourself a goal to write a blog every month
- Create a list of problems you encountered during the day
- Pick your audience. I write for cloud engineers
- Pick an angle: I like to provide turn-key solutions for common problems
- Pick a story template: Mine: How to ... Solve this problem by following these steps ....



# Checklist - structure

- ❑ your blog post has a catchy and appealing title for your readers.
- ❑ your blog post has a clear introduction enticing the reader to read the post.
- ❑ your blog post has a clear structure.
- ❑ your blog post has a clear conclusion.
- ❑ you can name the intended audience for your blog post.

# Checklist - continued

- ❑ your blog post is written in an active voice.
- ❑ your blog post's sentences flow.
- ❑ your blog post uses a single perspective (I, we, you).
- ❑ your blog post is void of any spelling mistakes.
- ❑ your blog post has been proof read by you 4 days after you wrote it.
- ❑ your blog post has been proof read by someone else.
- ❑ your blog post title is between 40 and 69 characters long.
- ❑ your blog post is between 250 en 1000 words long.
- ❑ your blog post has sentences of about 25 words long.
- ❑ your blog post uses short paragraphs.

# Tools to help you write clearly -

The screenshot displays the Hemingway Editor web application. The top toolbar includes options for Bold, Italic, H1, H2, H3, Quote, Bullets, Numbers, and Link. The main text area contains a paragraph about the app's features, with various words and phrases highlighted in yellow, red, blue, and green. The right sidebar, titled 'Hemingway Editor', shows a 'Readability' score of 'Grade 6' and 'Good'. It also indicates 'Words: 133' and provides a 'Show More' dropdown. Below this, five colored boxes list specific suggestions: 2 adverbs, 1 use of passive voice, 1 phrase with a simpler alternative, 1 of 11 sentences hard to read, and 1 of 11 sentences very hard to read.

**Hemingway App makes your writing bold and clear.**

The app highlights lengthy, complex sentences and common errors; if you see a yellow sentence, shorten or split it. If you see a red highlight, your sentence is so dense and complicated that your readers will get lost trying to follow its meandering, splitting logic — try editing this sentence to remove the red.

You can utilize a shorter word in place of a purple one. Mouse over them for hints.

Adverbs and weakening phrases are helpfully shown in blue. Get rid of them and pick words with force, perhaps.

Phrases in green have been marked to show passive voice.

You can format your *text* with the toolbar.

Paste in something you're working on and edit away. Or, click the Write button and compose something new.

**Hemingway Editor**

**Readability**

**Grade 6**

**Good**

Words: 133  
Show More ▼

- 2 adverbs, meeting the goal of 2 or fewer.
- 1 use of passive voice, meeting the goal of 2 or fewer.
- 1 phrase has a simpler alternative.
- 1 of 11 sentences is hard to read.
- 1 of 11 sentences is very hard to read.

# Tools to help your SEO

SEO analysis  
vpc service controls

## Keyphrase synonyms ?

## Analysis results

### Problems (4)

- [Internal links](#): No internal links appear in this page, [make sure to add some!](#)
- [Keyphrase density](#): The focus keyphrase was found 4 times. That's more than the recommended maximum of 3 times for a text of this length. [Don't overoptimize!](#)
- [Keyphrase in subheading](#): [Use more keyphrases or synonyms in your H2 and H3 subheadings!](#)
- [Text length](#): The text contains 188 words. This is far below the recommended minimum of 300 words. [Add more content.](#)

### Improvements (2)

- [Keyphrase distribution](#): Uneven. Some parts of your text do not contain the keyphrase or its synonyms. [Distribute them more evenly.](#)
- [Keyphrase in title](#): The exact match of the focus keyphrase appears in the SEO title, but not at the beginning. [Move it to the beginning for the best results.](#)

### Good results (10)

- [Outbound links](#): Good job!
- [Image Keyphrase](#): Good job!
- [Images](#): Good job!
- [Keyphrase in introduction](#): Well done!
- [Keyphrase length](#): Good job!
- [Keyphrase in meta description](#): Keyphrase or synonym appear in the meta description. Well done!
- [Meta description length](#): Well done!
- [Previously used keyphrase](#): You've not used this keyphrase before, very good.
- [SEO title width](#): Good job!
- [Keyphrase in slug](#): More than half of your keyphrase appears in the slug. That's great!

[Help](#)[Sponsors](#)[Log in](#)[Register](#)

# binx-og-image-generator 0.2.10

[Latest version](#)

```
pip install binx-og-image-generator
```



Released: less than 10 seconds ago

generates og image for the binx.io blog

## Navigation

[Project description](#)[Release history](#)[Download files](#)

## Project links

## Project description

### Binx image generator

The binx-og-image-generator is a tool to generate images for your blog.

```
Usage: binx-og-image-generator [OPTIONS] IMAGE
```

```
generate an og image for blog
```

Go Forth and Blog!