Get into the flow of writing blogs at a frequent interval

Tell me why you want to write blogs...

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Tell me about your obstacles....

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Why write blogs? It is the easiest way ….

-   To share knowledge…

-   To show your experience…

-   To show your expertise…

-   To get into new stuff…

-   To get on the radar with customers and peers

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But writing a blog takes time……

- Yes…

- But it will get easier…

- If you do it more often….

- Aside from the writing time,
  there is (pre) thinking time too!

- Tech blogs are even more time consuming…

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What topics?

- I tend to write blogs on problems I encounter in my day-to-day work

- The problems I encounter, will be encountered by my peers

- The problems they encounter they will search for on the internet

- Easy on time => Write about what you do during the day

- Want to write about a different topic? Get an assignment to match!

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Long stories or short stories?

- On any given story you can find dozens of threads to tell

- The longer the story, the harder it is to get it "right"

- People value documentation, but nobody reads stuff

- I recommend short stories, but do not exclude long stories (I am not good at those myself).

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Get into the flow….

- Set yourself a goal to write a blog every month

- Create a list of problems you encountered during the day

- Pick your audience. I write for cloud engineers

- Pick an angle: I like to provide turn-key solutions for common problems

- Pick a story template: Mine: How to … Solve this problem by following these steps ….

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Checklist - structure

❏ your blog post has a catchy and appealing title for your readers.

❏ your blog post has a clear introduction enticing the reader to read the post.

❏ your blog post has a clear structure.

❏ your blog post has a clear conclusion.

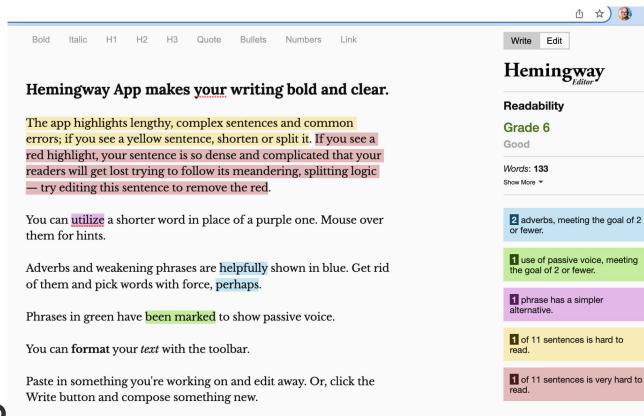❏ you can name the intended audience for your blog post.

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Checklist - continued

- ❏ your blog post is written in an active voice.

- ❏ your blog post's sentences flow.

- ❏ your blog post uses a single perspective (I, we, you).

- ❏ your blog post is void of any spelling mistakes.

- ❏ your blog post has been proof read by you 4 days after you wrote it.

- ❏ your blog post has been proof read by someone else.

- ❏ your blog post title is between 40 and 69 characters long.

- ❏ your blog post is between 250 en 1000 words long.

- ❏ your blog post has sentences of about 25 words long.
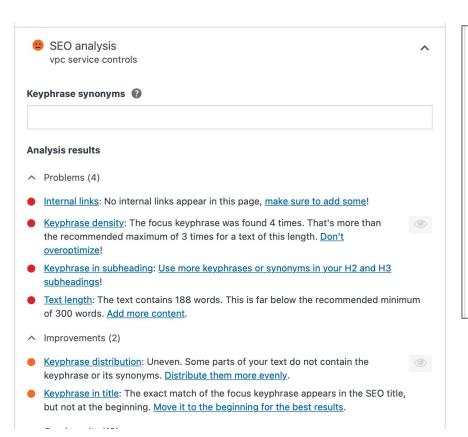
- ❏ your blog post uses short paragraphs.

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Tools to help you write clearly -

Tools to help your SEO

SEO analysis
vpc service controls

Keyphrase synonyms ?

Analysis results

∧ Problems (4)

- 🔴 Internal links: No internal links appear in this page, make sure to add some!
- 🔴 Keyphrase density: The focus keyphrase was found 4 times. That's more than the recommended maximum of 3 times for a text of this length. Don't overoptimize!
- 🔴 Keyphrase in subheading: Use more keyphrases or synonyms in your H2 and H3 subheadings!
- 🔴 Text length: The text contains 188 words. This is far below the recommended minimum of 300 words. Add more content.

∧ Improvements (2)

- 🟠 Keyphrase distribution: Uneven. Some parts of your text do not contain the keyphrase or its synonyms. Distribute them more evenly.
- 🟠 Keyphrase in title: The exact match of the focus keyphrase appears in the SEO title, but not at the beginning. Move it to the beginning for the best results.

∧ Good results (10)

- 🟢 Outbound links: Good job!
- 🟢 Image Keyphrase: Good job!
- 🟢 Images: Good job!
- 🟢 Keyphrase in introduction: Well done!
- 🟢 Keyphrase length: Good job!
- 🟢 Keyphrase in meta description: Keyphrase or synonym appear in the meta description. Well done!
- 🟢 Meta description length: Well done!
- 🟢 Previously used keyphrase: You've not used this keyphrase before, very good.
- 🟢 SEO title width: Good job!
- 🟢 Keyphrase in slug: More than half of your keyphrase appears in the slug. That's great!

binx-og-image-generator 0.2.10

```
pip install binx-og-image-generator
```
📋

generates og image for the binx.io blog

Navigation

- ☰ Project description
- ↺ Release history
- ⬇ Download files

Project links

Project description

Binx image generator

The binx-og-image-generator is a tool to generate images for your blog.

```
Usage: binx-og-image-generator [OPTIONS] IMAGE

  generate an og image for blog
```

Go Forth and Blog!

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